



# PUBLIC NOTICE

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**FCC ANNOUNCES AGENDA FOR BROADBAND CONNECT2HEALTH EVENTS IN  
FLORIDA FEATURING CHAIRMAN WHEELER AND COMMISSIONER CLYBURN**  
*C2HFCC Task Force To Hold Executive-Level Policy Summit and Consumer Event*

Washington, D.C. –On September 30 and October 1, 2015, the Federal Communications Commission's Connect2Health Task Force will travel to Miami and Jacksonville, Florida, to highlight how broadband-enabled health technologies can transform health and care for seniors, children and people with disabilities. The scheduled policy summit, consumer event and site visits are part of the Task Force's "Beyond the Beltway Series" to reach out broadly about the transformative power of broadband-enabled solutions and next-generation communications technologies to improve access to health and care services throughout the country, especially in rural and underserved areas.

According to the U.S. Census Bureau, by 2030, 1 out of every 5 Americans will be 65 or older. By 2060, that figure will increase to 1 in 4. As our population ages and more Americans assume caregiving tasks for family members, broadband health technologies hold great promise to help address access to care issues, facilitate the next-generation of caregiving and provide new self-management tools.

While in Florida, FCC leadership and C2H Task Force members will visit two sophisticated technology centers: The Telehealth Command Center at Nicklaus Children's Hospital and the Healthspot-Florida Blue Retail Center.

The FCC will partner with the Mayo Clinic and AARP for several key events in Miami and Jacksonville featuring FCC Chairman Tom Wheeler, FCC Commissioner Mignon Clyburn, senior executives from AARP Florida, Univision's Dr. Juan Rivera, Dr. Steve Ommen, Head of Connected Care for the Mayo Clinic, and the Connect2Health<sup>FCC</sup> Task Force.

- **CONSUMER SPOTLIGHT: Advancing Digital Health - Connecting Seniors to Care**  
September 30, 2015  
Tropical Park, Miami, Florida  
*Co-sponsored by AARP and featuring Dr. Juan Rivera, Chief Medical Correspondent, Univision*
- **BROADBAND HEALTH SUMMIT: Building Connected Health and Smart Care Systems in Florida and Beyond**  
October 1, 2015  
Jacksonville, Florida  
*Co-sponsored by Mayo Clinic and featuring senior executives from Mayo Clinic, Microsoft, MDLive, Healthspot, Health Choice Network*

The FCC encourages the participation of a broad range of stakeholders, including academic institutions, consumer advocates, clinicians, health technology innovators, health insurers, industry leaders, policymakers, rural health organizations and others who are interested in leveraging technology to help address the health needs of seniors and people with disabilities in more efficient and cost-effective ways.

Register by e-mailing [connect2health@fcc.gov](mailto:connect2health@fcc.gov). Detailed registration and event information, as well as a tentative trip agenda, are provided below. Questions from the public are welcomed during the Jacksonville event and should be directed to [livequestions@fcc.gov](mailto:livequestions@fcc.gov) or through Twitter using #C2HFCC.

### **-TENTATIVE AGENDA- SEPTEMBER 30 IN MIAMI**

#### **Public Event:**

#### **12:00-2:00 p.m. Consumer Spotlight: Advancing Digital Health - Connecting Seniors to Care**

This consumer spotlight will focus on how digital health tools can help connect seniors, their caregivers, and people with disabilities to the health and care they need. This event is co-sponsored by AARP and will be held at Tropical Park 7900 SW 40<sup>th</sup> Street, Miami, FL 33155. Spanish translation services will be provided.

Event highlights include:

- A “Health Technology Talk” – This senior-level Q&A by Univision’s Dr. Juan Rivera with FCC Chairman Tom Wheeler and Commissioner Mignon Clyburn on the potential of broadband-enabled health technologies to provide much needed support to seniors and people living with disabilities.
- Caregiving 2.0 – This segment, moderated by Commissioner Clyburn, will include stories from caregivers, each sharing their unique and powerful experiences of caring for a loved one. According to the Institute of Medicine, unpaid caregivers provide an estimated 90 percent of long-term care, and 83 percent of that number are family caregivers, such as family members, friends and neighbors of all ages who are providing care for a relative. As our population ages, support networks for caregivers will be increasingly important.
  - *Ivonne Fernandez*, Associate State Director, AARP Florida
  - *Dr. Jamie Huysman*, Vice President of Provider Relations, WellMed Medical Management, a UnitedHealth company
  - Caregivers: *Aneel Irfan* and *Dania Hernandez*
- A health and technology showcase where attendees will have the opportunity to explore how broadband-enabled health technologies can benefit their health, and the health of their loved ones will be offered as well. Exhibitors include: ADT; Florida Health Information Management Association; IDEAL Life; United Healthcare; and Walgreens.

#### **Non-Public Events:**

#### **Site Visit: Telehealth Command Center at Nicklaus Children’s Hospital**

FCC Chairman Wheeler, Commissioner Clyburn and the C2HFCC Task Force will tour a state-of-the-art telehealth operation that could serve as one model for addressing the needs of older Americans and other

underserved populations. This non-public event will be followed by a meeting with senior hospital administrators.

#### **Site Visit: Florida Blue Retail Center – Healthspot Kiosk**

FCC Chairman Wheeler, Commissioner Clyburn and the C2HFCC Task Force will visit a Florida Blue Retail Center for a demonstration of a Healthspot kiosk, to learn more about how a retail-based care model can help connect consumers to care.

### **--TENTATIVE AGENDA-- OCTOBER 1 IN JACKSONVILLE**

#### **9 a.m.-3 p.m. *Broadband Health Summit: Building Connected Health and Smart Care Systems in Florida and Beyond***

Connect2Health<sup>FCC</sup> is co-hosting a policy summit with the Mayo Clinic in Jacksonville, featuring industry leaders, innovators, telehealth practitioners, public policy thinkers, health care providers, rural telehealth experts and more. The Summit will be held in the Kinne Auditorium, 4500 San Pablo Rd. S, Jacksonville, FL 32224. This event is open to the public, but space is limited. Registration is strongly encouraged.

#### **Summit highlights include:**

##### **What Next? A C-Suite Chat with Chairman Wheeler and Commissioner Clyburn *Connected Care: The Next Decade of Broadband Access and Care Delivery***

This executive-level dialogue will focus on the next decade of connected care and the vision that the health and technology industry brings to the table, especially as it relates to meeting the needs of seniors and people living with disabilities. Panelists will discuss a future where broadband allows seamless integration and collaboration in ways that bring unprecedented health benefits to consumers and helps the health care system address coming challenges.

#### **Moderators:**

- *FCC Chairman Tom Wheeler*
- *FCC Commissioner Mignon Clyburn*

#### **\*\*Discussants:**

- *Dr. Gail Croall*, Chief Medical Officer, HealthSpot
- *Dr. Deborah Mulligan*, Chief Medical Officer, MDLive
- *Dr. Steve Ommen*, Associate Dean, Center for Connected Care; Medical Director, Hypertrophic Cardiomyopathy Clinic, Mayo Clinic
- *Michael Robinson*, Vice President, U.S. Health and Life Sciences, Microsoft
- *Alex Romillo*, Chief Operating Officer, Health Choice Network

#### **The Challenge: Catalyzing a Broadband Health Ecosystem in Florida**

##### ***Part 1: Florida in the Broadband Health Spotlight***

“Any problem can be solved with a little ingenuity.” Across the state of Florida, broadband health pioneers are using good old American ingenuity to successfully meet the health needs of seniors and people with disabilities. This session showcases these projects and mines their experiences for lessons learned and next generation ideas. How can we scale these projects up across the state? How do we increase consumer awareness? How could we leverage broadband to help these models work together seamlessly?

Moderator:

- *Rena Brewer, RN, MA*, Director, Southeastern Telehealth Resource Center

**\*\*Discussants:**

- *Dr. Kevin Barrett*, Medical Director, Mayo Clinic Telestroke
- *Don Hughes*, Fire Chief, Satellite Beach Fire Department
- *Candice King, MBA, MAE*, Executive Director, Alachua County Organization for Rural Needs, Inc. (ACORN) Clinic
- *Sean McCoy, Ph.D.*, Health Services, Research & Development Core Investigator, Veterans Health System
- *Kendra Siler-Marsiglio, Ph.D., HCC*, President, CommunityHealth IT, Director, Rural Health Partnership, Well Florida
- *Austin White*, Founding Partner, OnMed

### **The Challenge: Catalyzing a Broadband Health Ecosystem in Florida**

*Part 2: Interactive Telehealth Design Session - Broadband Bridging Gaps for Seniors and People with Disabilities*

The full potential of broadband-enabled health tools and services will involve deployment across integrated networks that enable tools to work together in consumer-focused ecosystems. Summit panelists and attendees will be divided into groups and presented with an example of a “real-life” health challenge facing Florida’s seniors, their caregivers, or people living with disabilities and will work collaboratively to create and envision possible broadband-enabled health technology solutions to address these challenges. This fast-paced interactive session will leverage the expertise of Summit participants to explore the connected care future and the potential infrastructure challenges and other barriers to achieving it. The second part of the interactive session will include rapporteur reports from each breakout group, identifying key takeaways and actionable content.

**\*\*Based on confirmed speakers as of PN release date. Additional speakers may be added at a later date.**

### **-REGISTRATION AND EVENT INFORMATION-**

The Miami consumer event and the Jacksonville Summit are free and open to the public. Registration is strongly encouraged. The FCC and its co-sponsors will attempt to accommodate as many attendees as possible; however, admittance will be limited to seating availability.

**Registration:** To register and get on our e-mail list for the event, please e-mail [connect2health@fcc.gov](mailto:connect2health@fcc.gov) with “Registration” in the subject line and provide your name, organization affiliation and contact information.

**Live Webcast:** A free webcast of the Jacksonville Summit on October 1, with open captioning over the Internet, will be available at [FCC.gov/live](http://www.fcc.gov/live). Event details are available on <http://www.fcc.gov/health>.

**Public Input:** The agencies also seek public input regarding questions for Summit participants. During the Summit, audience members will have an opportunity to submit questions in writing, online at [livequestions@fcc.gov](mailto:livequestions@fcc.gov), and through Twitter using #C2HFCC. Questions will be reviewed and, time permitting, may be asked by the moderators.

**Reasonable Accommodations:** Reasonable accommodations for people with disabilities are available upon request. Include a description of the accommodation you will need and tell us how to contact you if we need more information. Make your request as early as possible. Last minute requests will be

accepted, but may be impossible to fill. Send an e-mail to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or call the Consumer & Governmental Affairs Bureau at 202-418-0530 (voice), 202-418-0432 (TTY).

**Contacts:** For additional registration or logistical information, please contact Shannon Hyatt by e-mail at [connect2health@fcc.gov](mailto:connect2health@fcc.gov) or by phone at (202) 418-1887. For additional event information, please contact Roger Goldblatt at (202-418-1035) or [roger.goldblatt@fcc.gov](mailto:roger.goldblatt@fcc.gov). Please direct press inquiries to Katie Gorscak, Connect2Health<sup>FCC</sup> Task Force, FCC, at (202) 418-2156 or [katie.gorscak@fcc.gov](mailto:katie.gorscak@fcc.gov)

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